



**FOR IMMEDIATE RELEASE**

**Now Hiring: Vida**

*Uptown's first Mexican restaurant is currently accepting applications*

**Charlotte, NC (July 27, 2010)** – Construction is well under way on Vida Mexican Kitchen y Cantina, which brings uptown Charlotte one step closer to traditional, old-world-style Mexican cuisine and handcrafted margaritas. Now, Operating Partner Sean O'Brien and Chef Chris Swinyard are constructing the Vida team, which will provide exceptional hospitality and service to guests on each visit.

Over the next three weeks, team members from Vida will be on hand at StrikeCity, 210 E Trade Street at EpiCentre, accepting applications for all positions, including wait staff, hosts/hostesses, bussers, bartenders, barbacks and cooks. Those interested in applying are encouraged to stop by StrikeCity between 10 a.m. and 6 p.m. Monday through Friday until August 13. Applicants are asked to please bring a copy of their resume and a list of references. For those unable to apply in person, Vida is also accepting applications online at [www.vidacantina.com/employment](http://www.vidacantina.com/employment).

"Piecing together the right team is very important to us," said O'Brien. "Providing top-notch service to our guests at all times is key. We are looking for hard-working, talented professionals that believe in that principal and who want to work in an exciting, rewarding environment."

Opening this summer, Vida Mexican Kitchen y Cantina is Center City Charlotte's first Mexican restaurant and tequila bar offering traditional, regional and contemporary cuisine in the heart of the vibrant uptown scene at the EpiCentre. At Vida, bold, deliciously unexpected flavors are presented with refreshing style, alongside signature "Skinny Margaritas," handcrafted cocktails and an extensive list of tequilas. With its warm, inviting atmosphere, specialty Mexican fare, hospitality and impeccable service, Vida Mexican Kitchen y Cantina offers a distinctive experience for its guests. Vida is evolved Mexican cuisine.

For additional information on Vida visit [www.VidaCantina.com](http://www.VidaCantina.com), connect with them on Facebook or follow Vida on Twitter at [twitter.com/vidacantina](https://twitter.com/vidacantina).

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